## **Final Project: Website Planning Document**

| Checklist for Planning a Website | | |
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| **Topic** | **Web Developer Questions** | **Answers (Give brief but thoughtful and realistic answers.** |
| Purpose of the Website (page 11) | What is the purpose and goal of the website? | To upload my photography photos, answer any questions regarding them, and to see if anyone wants any |
| To upload | What is the company’s mission statement? | Need professional Photographs, we got you. |
| Target Audience  (page 12) | Describe the target audience (age, gender, demographics) | Anyone and everyone needing/wanting their picture taken |
|  | What information is most pertinent to the users? | what camera i use and who i am/where i am from |
| Multiplatform Display (page 13) | Will you design for multiple platform display or only focus on a desktop or mobile design? | yes |
| Wireframe, Sitemap  (page 14-15) | How many pages will be included in the website? What will be on each page? | 5, home, services. gallery, quote, contact |
| How will the pages be organized? | banner for all 5 pages |
| What type of website structure is appropriate for the content? | any and all |
| Graphics (page 17) | What graphics will you use on the website? | gif, images, video, emojicon, symbols |
| Color (page 19) | What colors will you use within the site to enhance the purpose and brand? | natural colors to go with nature in photos. Tan, light blue, brown, olive green |
| Typography  (page 18) | What font styles will you use within the website? | Georgia, AmericanTypewriter |
| Accessibility  (page 20) | How will the website accommodate people with disabilities? | videos, mobile display, readable, contrasting colors, |

Sketch the wireframe for the home page below (page 14). If you prefer to print and sketch, that is also acceptable.

print.